APEC Business Ethics Initiative & Opportunities for Mexico

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La III Semana de la Innovación en Salud
Mexico City, Mexico │ 29-30 March 2017
Trust and Transparency

- Trust
- Credibility
- Relationship
- Communication
- Transparency
- Openness
- Integrity
- Listening
- Honesty
- Partnership
- Ethical
- Respect
- Leadership
THE APEC MEXICO CITY PRINCIPLES
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APEC INITIATIVE GOALS

1. Universal Industry Association Codes by 2020
2. Majority Member Company Adherence by 2018
3. Consensus Frameworks in all Economies by 2020
2016 / 2017 UPDATE AREAS

- 2016 APEC Business Ethics Forum (Lima, Peru)
- Industry Assn Code of Ethics Implementation
- Consensus Frameworks
- 2017 APEC Business Ethics Work Program
2016 APEC Business Ethics Forum (Lima, Peru)

1. Largest APEC ethics program to-date:
   300+ delegates / 200+ organizations / 23 countries

2. Capacity-building workshop + plenary dialogue

3. Launch of strategic deliverables (report and frameworks)
INDUSTRY CODE ADOPTION AND IMPLEMENTATION

BIOPHARMACEUTICAL

MEDICAL DEVICE
1. Rapid progress of new codes is naturally slowing, as there are fewer associations left without a code
2. Some associations are still reluctant or face other barriers to code adoption
3. At least 15 biopharmaceutical associations in the APEC region remain without a code or commitment
The “big three” in assessing Industry association code implementation

1. Association Governance of Code of Ethics
2. Alignment of Code with APEC Mexico City Principles
3. Member Company Adherence
APEC NANJING DECLARATION 2020 GOALS

1. Universal industry association codes of ethics
2. Implementation of industry association codes by a majority of their member companies
3. **Consensus Frameworks for Multi-Stakeholder Ethical Collaboration** in every APEC economy
Consensus Framework for Ethical Collaboration between Patients’ Organisations, Healthcare Professionals and the Pharmaceutical Industry

A Consensus Framework established for ethical collaboration between patients’ organisations, healthcare professionals and the pharmaceutical industry, in support of high-quality patient care. This Consensus Framework and the accompanying resources are intended to serve as a toolkit for those associations, groups and alliances who wish to develop their own policies. It neither aims to be comprehensive nor does it constitute a single common policy of the organisations involved. The individual policies of the participating organisations set out each organisation’s detailed commitments and offer more diverse and in-depth information and guidance.

Guide to Implement Multi-Stakeholder Ethical Collaborations in the Medical Device and Biopharmaceutical Sectors

Purpose: Consideration
Submitted by: United States

41st Small and Medium Enterprises Working Group Meeting
Iloilo, Philippines
23-24 September 2015
CANADIAN CONSENSUS FRAMEWORK FOR ETHICAL COLLABORATION
EL MARCO CONSENSUADO PERUANO
PARA LA COLABORACIÓN ÉTICA MULTISECTORIAL
EN LOS SECTORES FARMACÉUTICO Y DE
DISPOSITIVOS MÉDICOS

PERUVIAN CONSENSUS FRAMEWORK
FOR MULTI-STAKEHOLDER ETHICAL
COLLABORATION IN THE PHARMACEUTICAL
AND MEDICAL DEVICE SECTORS

2016
“We welcome the outcomes of the third APEC Business Ethics for SMEs Forum, notably the launch of the ethical business frameworks bringing together diverse stakeholders in a new model to eliminate unethical business practices across healthcare systems. We reaffirm the commitment by APEC economies to enhance work with third party intermediaries.” Recognized each year by APEC Ministers since 2012.
“Strengthening of MSMEs will imply concrete progress in...strengthening ethical business practices to support [their] growth and cross border trade...”

Third recognition by heads of state since 2012. Remains the only platform with direct issue connect to national leaders.
MEXICAN CONSENSUS FRAMEWORK BY 2018

- Industry Associations and Enterprises (all segments)
- Health Care Professional Organizations
- Patient Organizations
- Government Agencies
- Hospitals / Research Institutes
- Pharmacy Organizations
- Other Health System Groups
Adapting to the Environment

- Adapting and co-creating principles vs just finding common ground

- Finding the right people to sit around the table

- Take the initiative
Patients living longer and healthier

What do we have in common and where can we mutually benefit from our collaboration to achieve the best health outcomes for patients?
2017 APEC Work Program Preview

1. 2017 APEC Business Ethics Forum, Hanoi, Viet Nam (7-8 September)
   - Capacity-Building Training + Strategic Dialogue among Principals
2. 2017 APEC Monitoring Survey & Report + APEC Pilot Association-Level Survey of Member Companies on Implementation
3. New Consensus Framework Launches
4. Work Plan Formation for Existing Consensus Frameworks
5. Preparations for 2018 APEC Business Ethics Forum
6. Expansion / Auxiliary Work Program (In-Market Dialogues / Virtual)
Thank You
Gracias